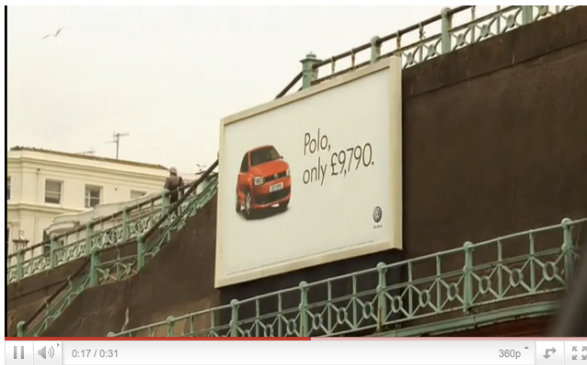


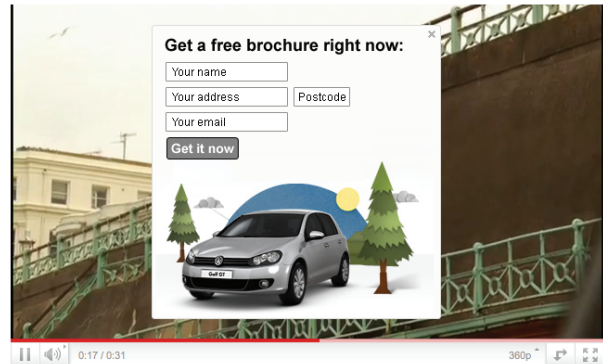
The interactive advertising platform that does magic

We help brands increase engagement and yield for their video ads through interactive advertising.

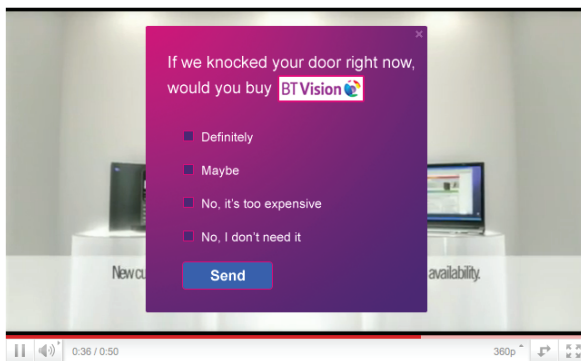
Examples



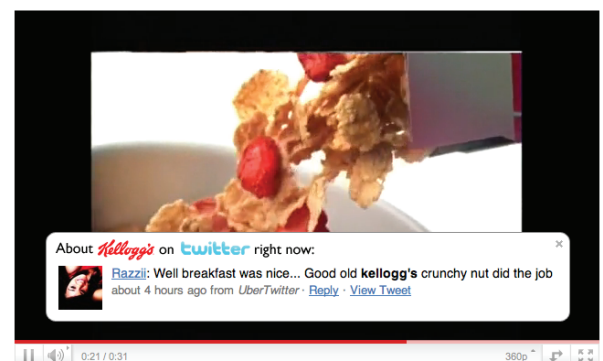
Simple Pre-Roll: 1% CTR



Interactive Pre-Roll: 4% CTR



Get real-time data from viewers



Integrate Social Media in your campaigns

Advantages

Fast

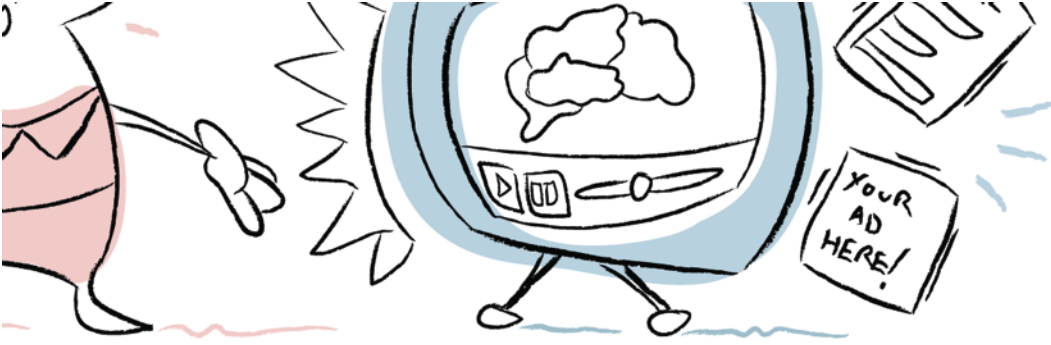
Thanks to our Developer community and the tens of layers others have built on our platform, you can go from brief to production in a matter of minutes.

Cost-effective

Because your creative team doesn't have to create your interactivity from scratch, you save time and money on your advertising campaigns.

Cross-platform

Thanks to our cutting edge technology, you can create your campaign once and run it everywhere: web, mobile, iPad, IPTV, you name it.



Selected features

Open API

Thanks to our Open API, any developer & designer can create interactive layers that you can use at your own will. If you really want to get your hands dirty, you can even create your own layers.

Any ad server

We know it might be more comfortable for you to use your current ad serving infrastructure. We're fine with that. As a matter of fact, we've integrated with all the major ones already.

Dedicated creative & support teams

We want to make it as easy as possible for you to use our technology, so we've built a world-class creative & support team to assist you with any queries you might have.

Any video platform

It doesn't matter if you have your videos on Brightcove, Youtube, Ooyala or your own video platform. We've pre-integrated with all the major video platforms out there.

Advanced analytics

We've built a reporting system which allows you to see everything a viewer does, after clicking 'Play'. Generate reports and use them at your own will.

Contact us

Feel free to drop by for a cup of coffee, call us, email us or send us smoke signals. We'll be here.

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